



SEEDS FOR
PROGRESS
FOUNDATION

ANNUAL REPORT 2022



DEAR SEEDS FOR PROGRESS FRIENDS AND FAMILY,

For over 20 years, we have been on a path of planting seeds of knowledge and bearing witness to them grow and flourish in the children of rural coffee communities. Our foundation, which began in Nicaragua, is the conviction that education is the seed that powers the transformation of lives and brings sustainable progress, socio-economic development, and personal fulfillment. In 2022, thanks to the generosity of many friends like you we were able to invest \$1.1M into our work, which had significant life-changing impact in thousands of children and teachers from the coffee communities of Nicaragua and Guatemala.

At Seeds for Progress, we work tirelessly to empower children by offering them the opportunities so often denied to many in Central America: the gift of quality education. Our educational model brings together a holistic approach to learning in which children and teachers develop skills and knowledge specifically designed to boost their potential throughout the various stages of the educational system, so they can become agents of change in their communities.

In 2022, like coffee plants, we spread our seeds and expanded our vision of progress into Guatemala. By working together with teachers, parents, and donors like you, we empowered young minds through quality education. Our Seeds to Learn program became a valuable asset in the remedial plan after the pandemic due to its intense focus on training teachers in the methodologies needed to strengthen reading and writing skills. Students, therefore, are now better equipped to overcome the challenges facing them.

We are also incredibly proud to have opened our first Cultivating Education center in the beautiful coffee community of Sampaquisoy, benefiting more than 40 families involved in the coffee harvest. You made it possible to prevent child labor and bring a safe space for 66 children who received personalized care and quality education from our team of passionate teachers. We served 8,382 nutritious meals, ensuring that the children received proper nourishment throughout their days in the center. This marks the beginning of a transformational change for the community and for other neighboring regions in the year ahead.

Our journey into new horizons looks bright thanks to your incredible support. You are the light that illuminates the path of education. We want to invite you to continue helping Central America's coffee communities to flourish and empower children to become the spark that lights the future.

Thank you for making it all possible and for your generosity!

With immense gratitude,



J. ANTONIO BAL TODANO
PRESIDENT | SEEDS FOR PROGRESS



WHO WE ARE

AGENTS OF CHANGE IN COFFEE COMMUNITIES

Seeds for Progress is a non-profit organization committed to transforming lives through quality education in coffee communities within Central America. Our work complements the generational handover of knowledge and know-how. Local teams help facilitate skill development and create opportunities for improvement.



HOW WE DO IT

LEARNING FOR A BETTER LIFE

We connect children in coffee communities to schooling, health, and information they need to create new opportunities and build a future.

Through productive and purposeful participation in their local environment, we promote sustainable development and help coffee communities flourish.

WHY WE DO IT

WHAT ARE WE DOING TO CREATE A SUSTAINABLE EDUCATIONAL SHIFT?

We are paving the way for a brighter, sustainable future with access to high-quality education based on our fundamental values of self-determination, innovation, collaboration, integrity, and respect.



A SOLID FOUNDATION

We create a solid foundation and improve quality of life in 3 areas:

BASIC HUMAN NEEDS



Water &
Sanitation



Nutrition & Basic
Medical Care

FOUNDATION OF WELL BEING



Health &
Wellness



Access to
Information & Knowledge



Access Basic
Knowledge

OPPORTUNITY



Access to High
Quality Education

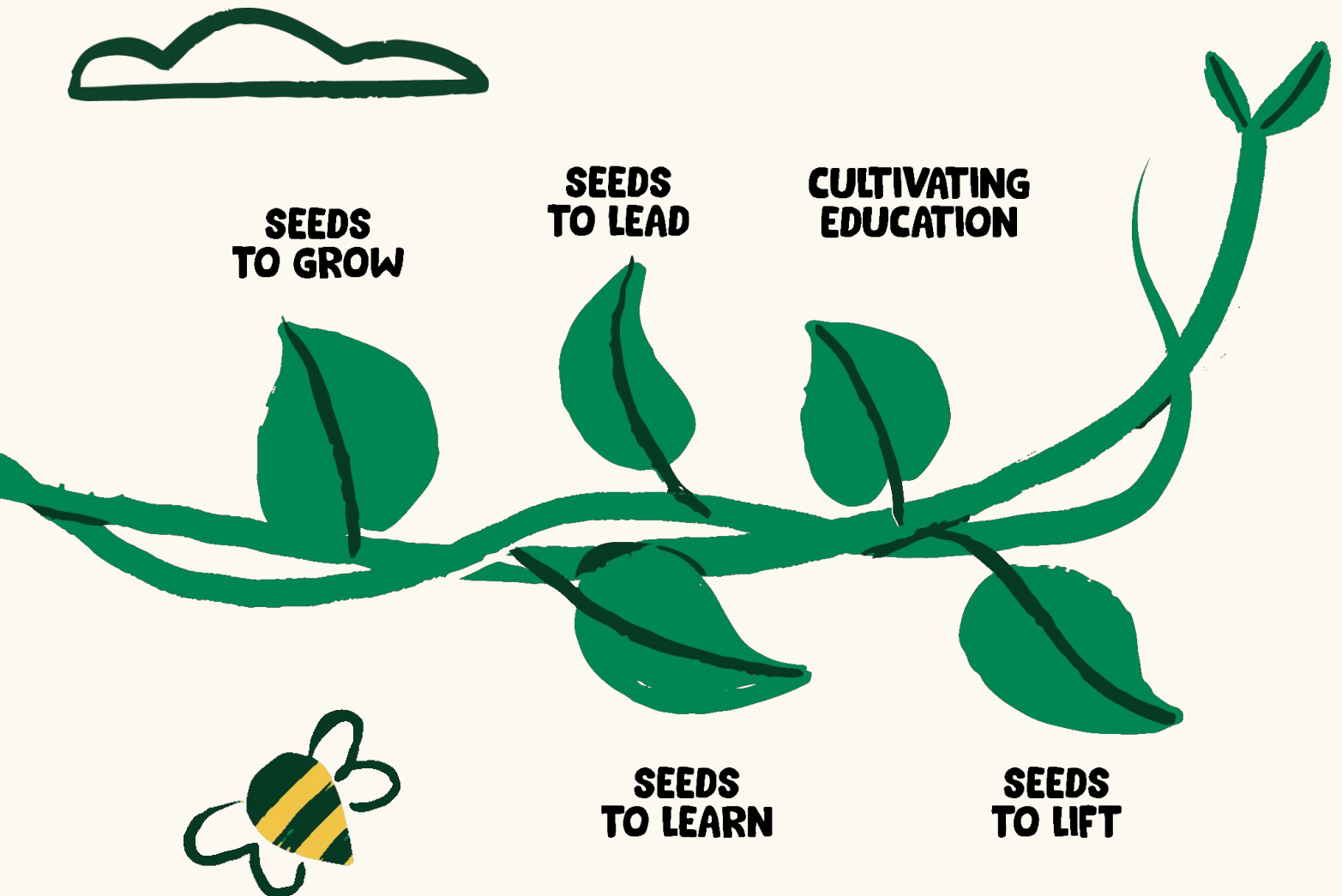
According to the United Nations, these fundamental areas form part of the Sustainable Development Goals, the blueprint for achieving a better and more sustainable future for all. Our efforts address the critical sections within basic human needs, wellbeing, and the opportunity to thrive in society.

PROGRAMS & PILLARS

THE SUCCESS BEHIND OUR LEARNING JOURNEY

Our programs build upon each other to lead children through an enriching educational path that allows them to grow into confident, enthusiastic, and active community members.

This model is rooted in innovation, empowerment, and education for students and teachers in coffee-growing communities. Each learning stage develops a vital real-life competency that allows students to continue their journey. Mastering technology, constant infrastructure improvement, and a network of mentors guarantee the successful implementation of the strategies and initiatives.



**SEEDS
TO GROW**

**SEEDS
TO LEAD**

**CULTIVATING
EDUCATION**

**SEEDS
TO LEARN**

**SEEDS
TO LIFT**

OUR PROGRAMS



SEEDS TO GROW

PRE-SCHOOL

This program begins an integral and solid educational journey. Our team supports younger children's physical, social, emotional, and cognitive development.

Students explore language capabilities and elementary mathematics skills, preparing them for potential challenges in the grades ahead.

More than just a straightforward course of study, this holistic program offers dynamic environments and multi-sensory stimulation led by trained and committed teachers.



SEEDS TO LEARN

1ST - 3RD GRADE

During these three years at Seeds to Learn, children learn to read, write, and master math, setting a foundation that is vital to the child's formation.

Here, educators strengthen writing, reading fluency, and comprehension skills during primary education. In addition, they pair these skills with the development of analysis and problem-solving competencies for advanced learning ahead.

Seeds to Learn provides didactic resources and initiatives that foster a successful education for the child and improve training for our educators.



OUR PROGRAMS



SEEDS TO LEAD

4TH - 11TH GRADE

This program directs students toward entrepreneurship. We pair learning with leadership development skills.

Our program considers the generational handover within coffee production. Students learn skills for present-day roles and engage in goal-setting practices. These exercises offer a sense of fulfillment, allowing them to identify the value of their communities, sustainable impact, and how to thrive within their coffee culture.

Seeds to Lead implements personalized learning through an educational approach that starts conversations between the school and the community.



SEEDS TO LIFT

TECHNICAL FORMATION

Seeds to Lift enables young people to develop job competencies by fine-tuning their skills through technical training in coffee.

The program covers a wide range of topics, from improving practices for sustainable coffee farming to learning business management and small financing administration. Furthermore, scholarship programs are available for those who wish to continue learning.

Our team is dedicated to establishing both local and international partnerships and alliances to assist participants in achieving their desired roles.



OUR PROGRAMS

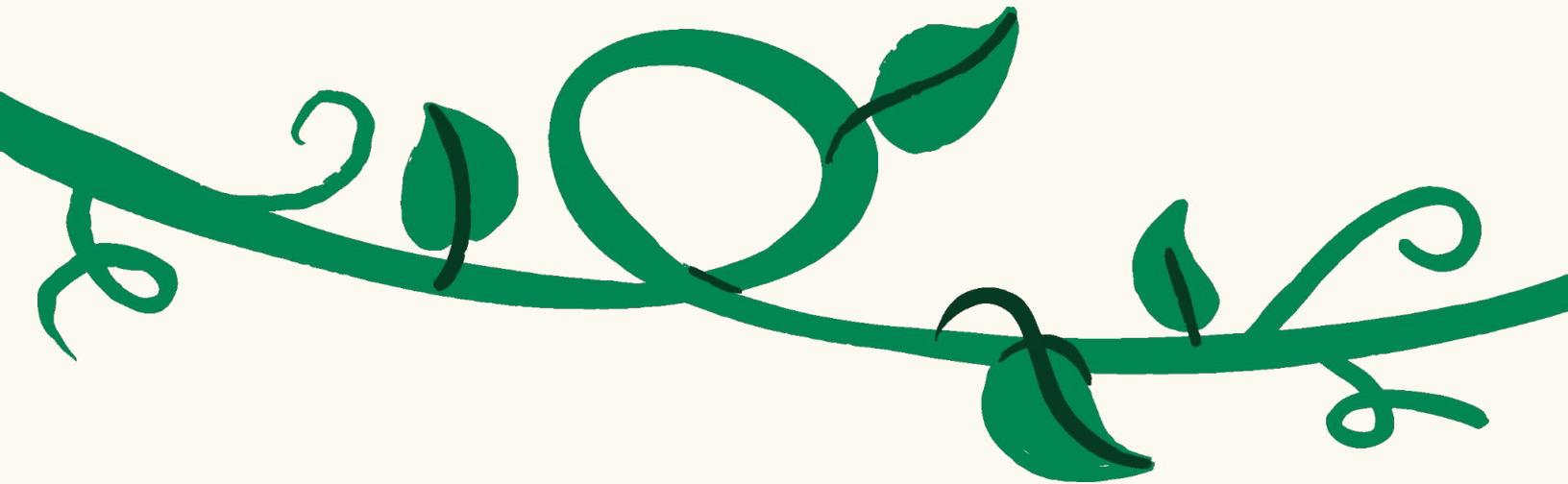


CULTIVATING EDUCATION

CHILD LABOR PREVENTION

This seasonal program consolidates the different initiatives Seeds for Progress promotes to offer better opportunities to children of families that work during the coffee harvest. Our centers prevent child labor and absence from school through an integrated model that provides children with specialized attention according to their age.

We offer families safe spaces focused on protection, nutrition, and personalized assistance for young children as early as Pre-school.



OUR PILLARS



TECHNOLOGY

We must ensure students can access technology and connectivity for modern learning and professional development.

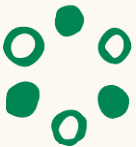
We offer lectures, ongoing training, software, and study materials. Children comfortable with digital tools and platforms gain the skills to succeed in their future roles, allowing them to flourish.



INFRASTRUCTURE

As children form their ideas of themselves and society, the school serves as a second home. Therefore, we prioritize the quality of the environment where they will spend time.

We build spacious classrooms, designated eating areas, and access to clean restrooms and drinking water so that children feel comfortable, cared for, and eager to attend.



MENTOR'S NETWORK

This network serves as a bridge from theory to practice. Students have access to experts who guide them on their learning journey.

Teaching mentors answer questions, provide feedback, and help address specific concerns at school. Together, they identify knowledge gaps and plan new strategies for the classroom.

These conversations contribute to the advancement of educators' skills and elevate the learning experience.



MONITORING & EVALUATION

Our use of international pedagogical tools and practices enables us to assess the effectiveness of our programs.

We measure our impact and results to track our progress as we pave the way for a brighter future. Guided by data, we continuously shift to solve the needs of the communities where we work.



RESULTS THROUGH THE YEARS

NICARAGUA: OUR FIRST STEPS TOGETHER

We have enjoyed developing educational programs in coffee-growing communities in Nicaragua for 20 years. Our work alongside local allies and friends has impacted the lives of more than 30,000 people. Take a look at how we've created better opportunities across coffee regions in Nicaragua.



144

Communities given the change to transform



25

Schools started a new chapter in their community



\$8M +

Invested towards quality education



500+

Teachers making a change



30,000

People impacted



50

Infrastructure projects in schools



25

Schools with access to technology and internet



10,000 +

Hours of teacher capacity building

Our time in Nicaragua has allowed us to dream and expand our work into the coffee communities of Guatemala. We are eager to extend the invitation to children throughout Central America.

RESULTS 2022

GUATEMALA: A NEW ADVENTURE

In 2017, we grew into Guatemala. Our strategic alliances with local organizations allowed us to focus on school infrastructure projects. In just two years, we strengthened the quality of education in our Seeds to Learn program, which became vital during the pandemic. In 2022, we moved towards supporting schools and promoting attention to children during the coffee harvest, establishing our first Cultivating Education center in Guatemala.



SEEDS TO LEARN

2022 allowed us to discover new ways to serve the children in our schools. As part of the remedial plan after the pandemic, we trained teachers to strengthen students' reading and writing skills. This initiative helped amend the adverse effects on education in the region.



523

Children guided



4

Schools served



17

Teachers mentored



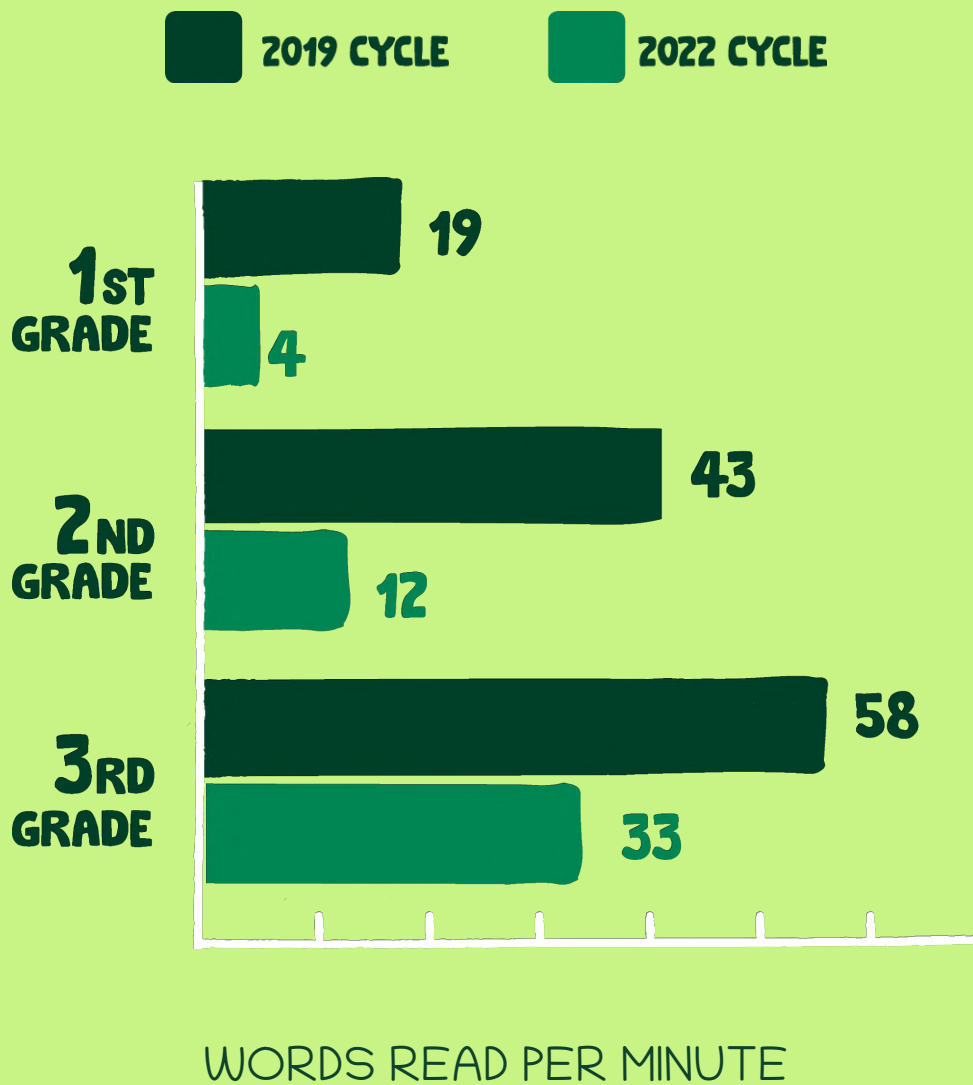
116

Training hours

EARLY GRADE READING ASSESSMENT

In 2022, we led an analysis of reading and writing skills in children from first to third grade in the four schools where we have a presence. The results show the impact the pandemic had on children's learning.

The following chart shows the results of the number of words read per minute by children from 1st to 3rd grades in 2019 compared to the data collected by the foundation in 2022. We see an evident decline in skills as a result of the pandemic. These insights guide our plan to support teachers and students in 2023.





CULTIVATING EDUCATION

The opening of our first Cultivating Education center in Guatemala initiates our efforts towards the prevention of child labor during the coffee harvest. Our presence begins a journey of creating significant changes and opportunities for families in coffee growing communities.

In the year ahead, we will focus on expanding this program to other regions by establishing two new Cultivating Education centers by the end of 2023.

PROGRAM COMPONENTS



Education



Nutrition



Safety



Health



Development
Stimulation

ATTENTION BY AGE GROUP

0-2 YEARS

Early Childhood
Development

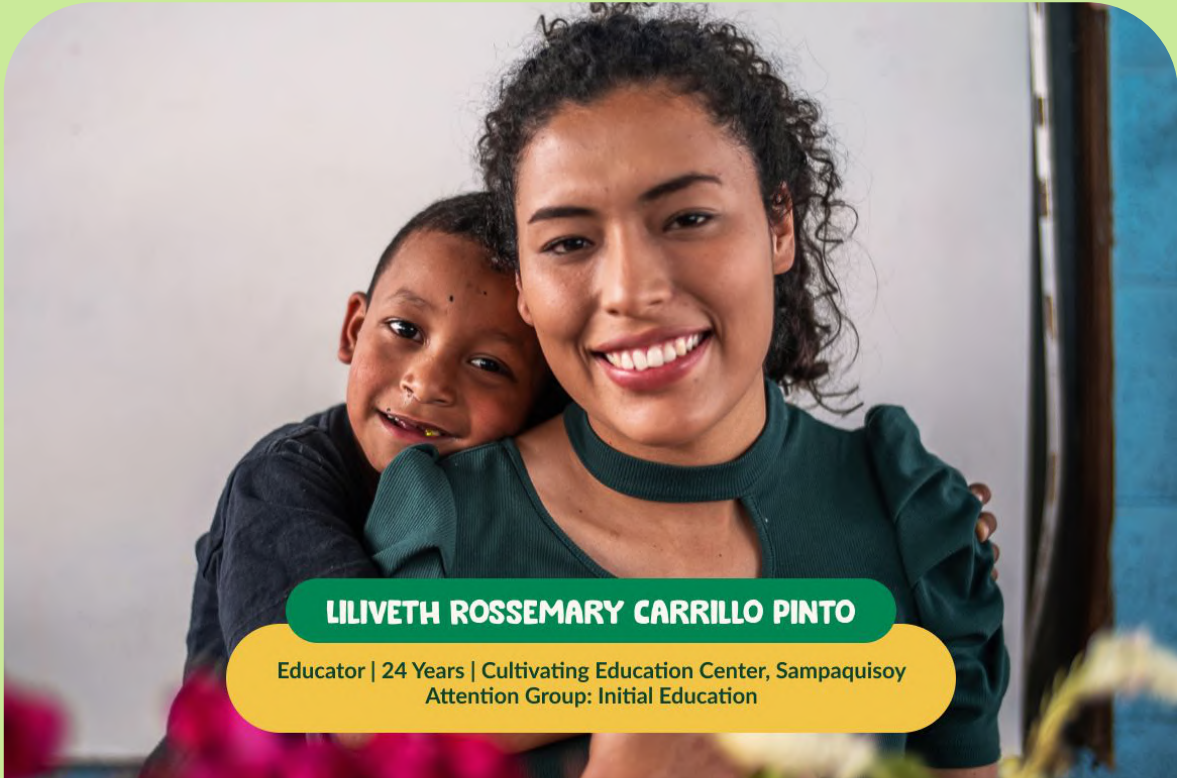
3-6 YEARS

Montessori
Methodology

7-14 YEARS

Strengthening, reading,
writing and math skills

SNAPSHOT TESTIMONY OF EDUCATOR



LILIVETH ROSSEMARY CARRILLO PINTO

Educator | 24 Years | Cultivating Education Center, Sampaquisoy
Attention Group: Initial Education

What do you think of the Cultivating Education program?

This program is excellent. There are many benefits. Children learn and develop mathematics and reading skills paired with everyday values. At the same time, parents receive support during the coffee harvest.

What are you committed to in your role?

Learn and grow as a professional to achieve the Foundation's objectives of supporting the children of these communities.

What is a significant moment in your time at Seeds for Progress?

When I welcome the children in the morning, I receive a hug from each of them. They inspire joy and purpose in my day.

What are the other benefits of this program?

Children enjoy a safe environment while their families take advantage of local work opportunities during the coffee harvest. In the process, we strengthen our ties with the children, who are happy to spend time at the center.

PROGRAM RESULTS 2022



1 NEW COMMUNITY CENTER

established in alliance with MINEDUC at the Sampaquisoy School in Jalapa, Guatemala.



10 TRAINING SESSIONS

accomplished by our network of 18 educators.



66 CHILDREN

received personalized attention and care.



6 AWARENESS SESSIONS

for parents, producers, and the community to understand the importance of children's rights and to prevent child labor.



43

Families supported



19

Producers assisted



39

Coffee pickers aided



8,382

Meals served

PROGRAM SCHEDULE

2021

Initial analysis of needs and communities.

2022

Open the first Cultivating Education center in Sampaquisoy, Jalapa.

2023

Establish three centers for Cultivating Education.

SEEDS FOR TOMORROW

As we expand in the region, we lay preliminary foundations in Guatemala for the growth we hope to see in the next five years.

2022



- Analysis of communities in Guatemala.
- Mapping of 24 schools in coffee-growing areas.

2023



- Growth from 4 to 10 schools in Guatemala.
- Analysis of communities in Honduras.

2024



- Growth from 10 to 16 schools in Guatemala.
- Initiation of programs in Honduras.

2025



- Presence in 2 countries of the region.
- 25 schools in coffee communities.

SUCCESS STORY

NORLAN ALTAMIRANO

A SCHOLARSHIP THAT STARTED A JOURNEY ACROSS CENTRAL AMERICA

From a lengthy 5 km daily commute, Norlan's dedication and perseverance won him an opportunity at a scholarship with Seeds for Progress while he was in elementary school in La Reforma community in northern Nicaragua. The access to mentors and resources started an extraordinary tale of individual development through education.



Norlan Altamirano is now a Certification Analyst at CISA Exportadora, a company of Mercon Coffee Group, and works with coffee producers in Central America. An industry asset, he promotes sustainable practices that improve productivity and agricultural methods that positively impact Nicaragua, Honduras, and Guatemala's coffee communities.

Norlan's learning journey cultivated a passion for more than just coffee. He hopes to spread sustainable practices, give back to the community that enabled him to thrive, and one day produce his own goods.

When children from rural communities have access to quality education and mentoring, it opens new paths to developing their potential and growing personally and professionally, impacting their lives and those around them.



YOUR SUPPORT

SPREADING SEEDS OF HOPE

This past November, we reunited in New York City after two years. Together, we joined in an immersive experience that reinforced how we can contribute to spreading education through our work.

\$449.2K
raised for education

Thanks to your outpour of support, we were able to help young minds reach their full potential. These contributions allow children in coffee communities to transform their futures and positively impact the space around them.

TAKE A CLOSER LOOK AT OUR TIME TOGETHER



Check the landing page: <https://gala.seedsforprogress.org/ImmersiveEvening>

OUR FINANCES

A key component of financial sustainability is the commitment to financial management.

TOTAL FUNDS RAISED IN 2022

\$1,070,000



INCOME 2022

41%

Events

40%

Companies within the coffee industry

5%

Individuals

8%

Companies within Mercon group

6%

Foundations and NGOs

EDUCATIONAL PROGRAMS IMPLEMENTATION

88%

Program implementation

6%

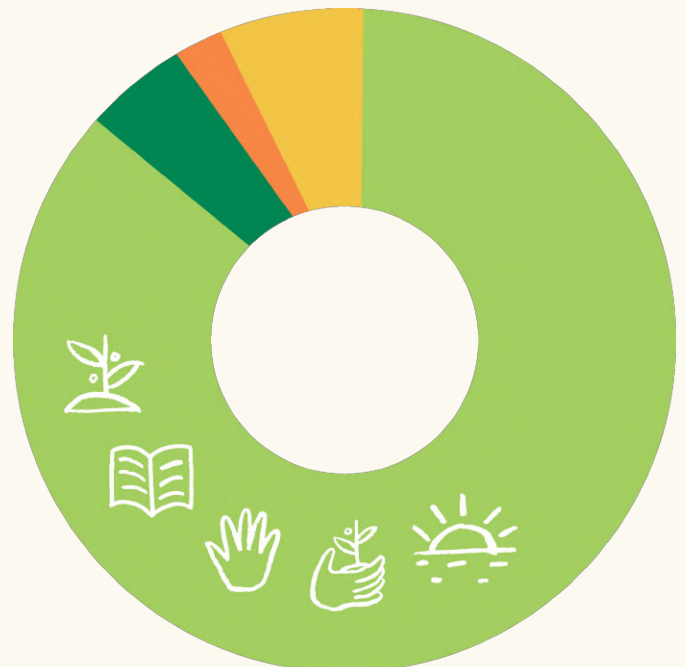
Technological equipment

5%

Teacher training

1%

Monitoring and evaluation





HELP US DO MORE

Our work improves the lives of thousands in coffee communities through education and access to resources. We invite you to learn more about monthly contributions, joining our cause and supporting the spread of education in Central America.



\$10 PER MONTH

Guarantees school supplies for one child, for one year.



\$20 PER MONTH

Provides reading material for one year.



\$50 PER MONTH

Supports a teacher training program.



\$100 PER MONTH

Ensures internet connection for one month, for a school.



\$200 PER MONTH

Supports the provision of teaching materials.

OTHER WAYS TO CONTRIBUTE



HELP A SCHOOL



SPONSOR A STUDENT



SUPPORT A SPECIFIC EDUCATIONAL PROGRAM OR PROJECT

DONATE NOW:

<https://interland3.donorperfect.net/weblink/WebLink.aspx?name=E346858&id=18>

United States

Bank of America, N.A.

ABA No.: 026-009-59 3 (only for wire transfers)

SWIFT Code: BOFAUS3N

Account Name: Seeds for Progress Foundation Inc

Account Number: 8980-5244-5278





YOUR SUPPORT CHANGES LIVES

Thank you! Our generous donors allow us to plan a brighter and more sustainable future in rural coffee regions in Central America. Your commitment to our programs makes change possible and transforms the lives of our community members.



DIAMOND SEED

US \$100,000 +

J.M. SMUCKER

MERCON



PLATINUM SEED

US \$50,000 +

LAVAZZA



GOLD SEED

US \$30,000 +

PEETS COFFEE &
TEA

NESPRESSO



SILVER SEED

US \$10,000 +

LACEWING FOUNDATION | MORTENSON FAMILY FOUNDATION | CAFÉ
SOLUBLE S.A. | REKERDRESS | JEBSEN & JESSEN HAMBURG FOUNDATION |
EIGHT O'CLOCK COFFEE | STARBUCKS COFFEE TRADING CO. | ALEXANDRA
& GEORGE SAALOUKE | SIR AND LADY MCGRATH | THE HART FAMILY
FOUNDATION | FABRETTO CHILDREN'S FOUNDATION | ILLY |
ILLY FOUNDATION



BRONZE SEED

US \$1,000 +

RONNOCO | DATERRA | JUAN PABLO & JENNY IBARRA | ROY COOK |
SONIA BALTODANO | DONALD & ANA CLEMENCIA FOX | RUSSELL FAMILY
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AND RAO REMALA FOUNDATION | GREG WAKEFIELD | ELIZABETH BLOOMER
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VIEW ONLINE ANNUAL REPORT 2022



<https://seedsforprogressreport.com/>

MISSION

Facilitate management processes and skills development for integration into rural community life, creating opportunities for innovation and learning. We aim to integrate knowledge through generational splicing in all programs, contributing to the social and productive growth of coffee communities.

VISION

Prosperous communities in coffee regions where education, health, and information become catalysts for sustainable development.

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